



## **SIR SPEEDY WHITTIER and ZULTYS ANNOUNCE ADVANCED UNIFIED COMMUNICATIONS DEPLOYMENT**

### ***Zultys Solution Boosts Responsiveness, Cuts Costs***

**SUNNYVALE, CA, 25 March, 2009** – [Sir Speedy Whittier](#), one of the nation's premier print-on-demand and business marketing solutions, and [Zultys Inc.](#), a leader in corporate Unified Communications solutions, today announced an advanced Unified Communications deployment that removes business obstacles, increases responsiveness to internal and external customers, and saves money for Sir Speedy Whittier. The Zultys all-in-one solution provided the features and functions that Sir Speedy Whittier needed, including critical cross-platform support across their Apple Mac and PC user base.

"Providing market leadership to a business providing printing and business marketing solutions demands instant answers, regardless of whether you're mobile, at a customer's office, or at your desk," said George Coriaty, Owner of Sir Speedy Whittier. "It demands connecting across any media: voice, fax, data, voicemail. Zultys does more in one platform than others do in 4 or 5 platforms, all cleanly integrated through their easy to use desk-top client. I was also pleasantly surprised that Zultys provides call recording as part of their base features, as well as auto attendants. I can count on being reachable wherever I am."

George went on to state, "The Zultys solution far exceeded my expectations, from its unparalleled ease-of-use, to the impact the remote access and ease of management has had on my productivity, to the fact that after a year it's been absolutely trouble free. Even if I didn't save hard dollars it would have been worth every penny in the increased productivity."

Sir Speedy Whittier migrated away from expensive hosted Verizon business lines to a Primary Rate Interface from an approved Zultys ITSP, PAETEC. This provided an immediate 50% cost savings. Zultys open standard interfaces made it easy to handle the day-to-day management of their telephone moves, additions and changes themselves. Not only were the changes made more quickly it also saved money.

Zultys provides a Mac, PC and LINUX desktop application that allows the user to control their phone, interact with information pertaining to a call as well as a one stop for listening to voicemail, sending emails, making calls, scheduling and launching web conferences, recording all calls, fax server and determining call handling choices.

“Working with Sir Speedy Whittier and their reseller MTG Consulting Services was a great win-win. Sir Speedy Whittier wanted to leverage their VoIP implementation to provide real business differentiation and advantages, and Zultys wanted to work with a technology and business leader. We understand how to provide clean, cost-effective and easy-to-use integrated solutions for businesses that can help them succeed in the marketplace,” said Steve Rothenberg, CEO of Zultys. “We were pleased to work with Sir Speedy Whittier to deliver the solution they needed, that will save them money and let their operating units collaborate effectively to meet their customer’s needs.”

The Zultys Unified Communication solution is fully fault tolerant. It delivers not only connectivity ... it delivers collaboration in action.

### **About Sir Speedy Whittier**

Sir Speedy Whittier offers customers the convenience of doing business anyway they want, in-person or via telephone, fax, e-mail or online. Using the Sir Speedy Whittier MyDocs® online ordering and Document Management System, customers have the ability to design, order and manage their documents anywhere, anytime. The Sir Speedy Whittier Global Digital Network, with its affiliates, spans nearly 1,000+ centers in 26 countries.

Please visit [www.sirspeedy.com](http://www.sirspeedy.com) for additional information.

### **About MTG Consulting.**

MTG Consulting, is a Southern California based IP Communications Systems Integrator with over 20 years of data and telephony experience showing what's possible for Open Standards IP communications, telephony and productivity enhancing collaboration. Zultys is just one of the many Open Standards IP technology solutions we make available to our clients that truly deliver costs savings and enhanced productivity. Zultys develops products that enable companies and organizations in over 110 countries and 19 languages to deploy integrated communications systems.

Please visit [www.mtgvoip.com](http://www.mtgvoip.com) or call (818) 884-6600 for additional information.